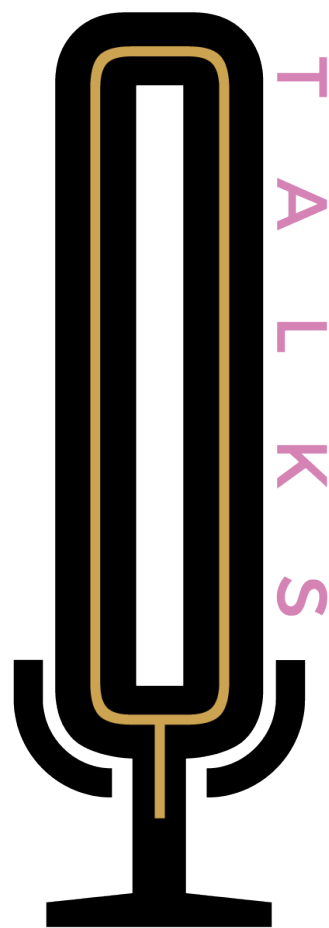


Press & Media Kit

Qui Talks

Media Personality



Are you following Qui Talks?

Quisha "Qui Talks" Joacin is a prominent media personality renowned for her magnetic presence and deep expertise in fashion and entertainment. As a TV host, podcast creator, and red-carpet correspondent, Qui effortlessly blends storytelling with style, captivating audiences across platforms. With a strong foundation in fashion design and an intuitive eye for trends, she has become a sought-after talent and a trusted fashion brand ambassador, seamlessly aligning with industry-leading brands.

Her influence has been spotlighted in major publications like VIBE.com, and she has graced the stages and red carpets of high-profile events such as EMERGE! Fashion Week and the CFDA shows, cementing her status as a key voice in fashion media. Always on a mission to inspire and engage, Qui Talks has built a vibrant community of 'Talkers' who turn to her for authentic insight, compelling storytelling, and a fresh perspective on the latest in fashion and culture.

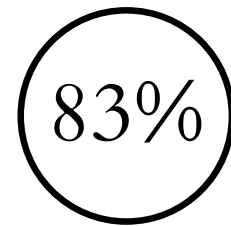




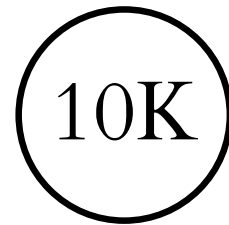
Marketing Impact

50K+
Average Followers

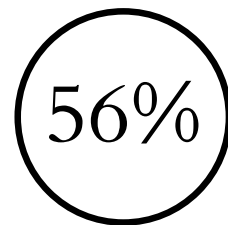
@QUITALKS



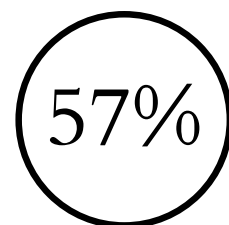
From USA



Reach



Women



Engagement

‘Talkers’ Buying Power

Demographic: Women aged 18-45, navigating various life stages.

Location: Predominantly in metropolitan areas.

Gender: Female.

Lifestyle: Urban dwellers with busy, dynamic lives, balancing careers, personal life, and social engagements.

Interests: Fashion, beauty, wellness, fitness, entertainment, food, travel, career growth, and personal development.

Core Values: Authenticity, empowerment, inclusivity, sustainability, and social responsibility.

Digital Habits: Highly active on Instagram, TikTok, and YouTube, consuming a wide range of digital content.

Shopping Behavior: Brand loyal, making purchase decisions based on alignment with values and ethos.

Social Media Engagement: Active across Instagram, Twitter, and Facebook, regularly interacting with content and influencers.

Event Participation: Open to attending events, workshops, and experiences in major cities like New York and Los Angeles.



Qui Talks Brand Extensions

TV Hosting/Podcast:

Infuse your TV show or podcast with Qui Talks' magnetic charm and industry know-how. Her captivating presence and sharp commentary engage viewers and elevate your content to the next level.

Event Host/MC:

Make your event unforgettable with Qui Talks as your host or MC. From keeping the energy high to ensuring everything runs smoothly, she creates an experience your guests won't forget.

Red Carpet Correspondent:

Take your event's red carpet coverage to new heights with Qui Talks. She delivers exclusive insights and behind-the-scenes moments that put your brand front and center in the entertainment world.

Fashion Brand Ambassador:

Partner with Qui Talks to amplify your brand's presence and influence in the fashion industry, leveraging her platform to authentically represent and promote your brand.





INVITES YOU TO JOIN HER ON AN
EXCITING JOURNEY BEHIND THE
SCENES OF THE FASHION WORLD.

@QuiTalks



Hello, I'm Qui Talks

FASHION, ENTERTAINMENT, & LIFESTYLE
MEDIA PERSONALITY



For booking and inquiries
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